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The AACC would like to thank all its generous sponsors, partners, friends and supporters.

ORGANISED BY



جوفته التجارة العربية النمساوية

austro-arab chamber of commerce  
österreichisch-arabische handelskammer

Lobkowitzplatz 1/15  
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**Event venue**

Hotel Marriott Vienna  
Parking 12a, 1010 Vienna

**Can be reached by public transport**

U3 subway, 1A bus: stop „Stubentor“  
U4 subway: stop „Stadtpark“



**AACC**

جوفته التجارة العربية النمساوية

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**5th ARAB-AUSTRIAN ECONOMIC FORUM & EXHIBITION**

**Focus: HEALTH Care, Innovation & Tourism**

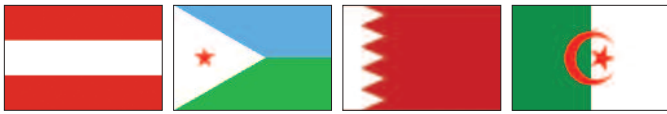
المنتدى الاقتصادي العربي  
النمساوي الخامس

المحاور: الرعاية الصحية والابتكار في  
المجال الطبي وسياحة الاستشفاء

Wednesday, 19th October 2011

Hotel Marriott Vienna  
Parking 12a, 1010 Vienna





Under the patronage of H.E. Mr. Alois STÖGER  
Austrian Federal Minister of Health  
&  
H.E. Dr. Reinhold MITTERLEHNER  
Austrian Federal Minister of Economy, Family & Youth

**The Austro-Arab Chamber of Commerce (AACC)**

has the pleasure to announce the

**5th Arab-Austrian Economic Forum & Exhibition**

**Focus on: HEALTH Care, Innovation & Tourism**

to take place on Wednesday October 19th, 2011.

The annual Arab-Austrian Economic Forum offers a unique platform in Austria for the exchange of knowledge and the deepening of the Austro-Arab relations in economy, trade, culture and diplomacy.

This year, the focus is specifically on the topic of HEALTH: politicians, senior representatives, experts and companies from Austria and the Arab countries will be present and are going to discuss recent developments and opportunities in healthcare, health tourism and medical innovations.

The "5th Arab-Austrian Economic Forum & Exhibition", with its discussion panel and integrated exhibition, offers an ideal location for encounters, networking and information exchange.

**PROGRAMME**

**| 09:30 - 10:00 |**  
OPENING AND VISIT OF THE EXHIBITION

**| 10:00 - 10:30 |**  
OPENING OF THE FORUM - KEY NOTE

**| 10:30 - 11:45 |**  
FORUM - FORMAL PANEL

**| 11:45 - 12:00 |**  
Break

**| 12:00 - 13:00 |**  
FORUM - SESSION I:  
Health Care & Management

**| 13:00 - 14:30 |**  
Break

**| 14:30 - 15:30 |**  
FORUM - SESSION II:  
Medical Research & Innovation

**| 15:30 - 16:00 |**  
Break

**| 16:00 - 17:00 |**  
FORUM - SESSION III:  
Health Care Beyond National Boundaries

**| 17:00 - 18:00 |**  
EXPERT'S PRESENTATION  
"Public Procurement in the Arab World - the Arab spring, recent developments and legal framework"

**| 18:00 - 19:00 |**  
TOMBOLA & NETWORKING

(Programme can be subject to modification)

**Target groups:** AACC members; Arab Embassies in Austria; Medical institutions; Pharmaceutical industry; Teaching institutions for healthcare; Governmental health authorities; International investors; Tourism industry; Consulting companies; International institutions & organisations; and those interested in the mentioned subject and Austro-Arab relations in general.

**Language:** English (Forum); English and/or German and/or Arabic at Exhibition and Public Area

**Speakers:** An updated list of speakers is to be published at our homepage: [www.aacc.at](http://www.aacc.at).

**Participation as visitor:** The event is open to interested public visitors; access is free of charge.

**Participation as exhibitor / sponsor / cooperator:** For detailed information on display opportunities kindly contact the AACC.

**About the Austro-Arab Chamber of Commerce (AACC)**

The AACC is a link between Austria and the Arab countries. It is specialised in providing a network of services and valuable information to business-people, companies and institutions. Its main objective is to support, promote, and enhance economic and trade activities in both regions. Its expertise, activities and connections to key figures in economy and trade, renders the AACC the ideal partner to engage for business between Austria and the Arab countries.

