

REPORT:

Meeting of Secretaries General and CEO's of Arab Chambers and Joint-Arab Chambers of Commerce in Riyadh, Saudi Arabia (3 October 2011)



On 3 October 2011, the Secretary General of the Austro-Arab Chamber of Commerce Dipl.-Eng. Mouddar Khouja participated in the Meeting of Secretaries General and CEO's of Arab and Joint-Arab Chambers of Commerce. The periodical meeting organised by the General Union of Arab Chambers of Commerce and Industry was held this time in Saudi Arabia's capital Riyadh, and coordinated in cooperation with the Council of Saudi Chambers.

During the one-day programme, the participating delegates and representatives from Arab and Joint-Arab Chambers discussed issues on the increase of Arab exports on a global scale as well as the role of and challenges for Arab Chambers and Joint-Chambers in view of the recent economic developments and changes in the Arab region.

The AACC's Secretary General Mr Mouddar Khouja was honoured by the exclusive invitation to present his latest project-in-progress of an "International Economic Informational Platform (IEIP)" during one of the main sessions. His innovative idea of the IEIP as a web-based platform to inter-connect its participating chambers and hence to provide its members with exclusive valuable and most actual information from the countries in question, was met with highly positive feedback by the delegates.

Mr. Khouja also seized the opportunity to strengthen and broaden his network with the related chambers and its representatives; his invitation addressed to the Federation of Gulf Cooperation Council Chambers (FGCCC) for a joint Arab-Austrian Forum to be held in 2012 in Austria, was acknowledged with great interest and positive consideration.