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Under the Patronage of  
H.E. Prof. Dr. Alexander Van der Bellen  
Federal President of the Republic of Austria

## 10th ARAB-AUSTRIAN ECONOMIC FORUM & EXHIBITION

### Conference on:

**Energy Transition – Urban Technology and Sustainable Cities  
New Opportunities for International Cooperation and Partnerships**

### Day & Time:

Monday, 1 October 2018  
09:00 – 17:30 hrs

### Venue:

Vienna City Hall  
Friedrich-Schmidt-Platz 1 (Access through Lichtenfelsgasse 2/ “Feststiege 1”)  
1010 Vienna, Austria

### Organised by:

Austro-Arab Chamber of Commerce (AACC)  
Vienna Business Agency (VBA) / City of Vienna  
Regional Center for Renewable Energy and Energy Efficiency (RCREEE)

### In cooperation with:

Union of the Mediterranean (UfM)  
United Nations Industrial Development Organization (UNIDO)  
Union of Arab Chambers (UAC)

### Description:

International Conference, with focus on topics of renewable energy & urban technology ---  
Exhibition of companies, Arab embassies, organisations --- B2B Meeting with Arab Delegates

### Target group:

Official representatives, international institutions, Austrian and Arab business community,  
etc.

### Participation:

Participation is free of charge, registration required.

More information and registration on the Forum's Website:

[www.aacc.at/pages/10aaef.html](http://www.aacc.at/pages/10aaef.html)



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### **More information:**

The "10th Arab-Austrian Economic Forum" is organized by the **Austro-Arab Chamber of Commerce** together with the **City of Vienna / Vienna Business Agency - Expat Center**, and the **Regional Center for Renewable Energy and Energy Efficiency (RECREEE)**, and in cooperation with regional and international partners, such as the **United Nations Industrial Development Organization (UNIDO)**, and the **Union of the Mediterranean (UfM)**.

For this year's "10<sup>th</sup> Arab-Austrian Economic Forum", the organisers are pleased to announce the expected participation of official representatives, international organizations, as well as ministers and high-ranking personalities from the Arab economy, together with representatives of the local economy, politics and business community. Their Excellencies the Arab Ambassadors to Austria are also expected as VIP participants in this special event.

We are pleased to announce the participation of **H.E. Mr. Li Yong**, Director General of UNIDO, **H.E. Dr. Mahdi Allak**, Secretary General for the Council of Ministers, Iraq, **H.E. Ambassador Dr. Johannes Peterlik**, Secretary General for Foreign Affairs at the Federal Ministry for Europe, Integration and Foreign Affairs of the Republic of Austria, **H.E. Dipl.-Ing. Michael Esterl**, Secretary General of the Federal Ministry for Digital and Economic Affairs of the Republic of Austria, and many more.

The adjacent **Exhibition Area** is presenting displays of diplomatic representations of Arab countries together with companies, enterprises and international institutions in various fields. The Exhibition Area is offering special **networking opportunities** to meet with the Arab diplomatic representations and to establish contacts with potential business partners.

The **B2B Meeting with Arab delegates** allows for direct personal encounters with representatives from Arab countries.

**The participation is free of charge, registration required!**

**[REGISTER NOW >>](#)**

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## 10<sup>th</sup> Arab-Austrian Economic Forum & Exhibition / B2B

### PRELIMINARY PROGRAMME & AGENDA

**Monday, 1 October 2018 | Forum & Exhibition, B2B**

VENUE: Festival Hall / open to public

09:00 Registration

09:00 – 16:00 Exhibition

#### **09:30 - 10:15 Opening of the Conference: VIP Speakers**

- **H.E. Senator Dr. Richard Schenz**, President of the Austro-Arab Chamber of Commerce
  - **H.E. Dr. Michael Ludwig**, Governor and Mayor of Vienna / represented through **H.E. Dipl.-Ing. Omar Al-Rawi**, Member of State Parliament and City Council Vienna
  - **H.E. Dr. Mahdi Allak**, Secretary General for the Council of Ministers, Iraq
  - **H.E. Ambassador Dr. Johannes Peterlik**, Secretary General for Foreign Affairs at the Federal Ministry for Europe, Integration and Foreign Affairs of the Republic of Austria
  - **H.E. Ambassador Mohamed Samir Koubaa**, Head of the Mission of the League of Arab States in Austria
  - **H.E. Dipl.-Ing. Michael Esterl**, Secretary General of the Federal Ministry for Digital and Economic Affairs of the Republic of Austria
  - **H.E. Mr. Li Yong**, Director General of United Nations Industrial Development Organization (UNIDO)
- MODERATION: **Ms. Sabine Ohler**, Director of International Business, Vienna Business Agency

#### **10:15 – 11:00 Panel Discussion: Ministerial Level Dialogue**

- **H.E. Dr. Mustafa Al-Hiti**, Head of the Reconstruction Fund for Areas Affected by Terroristic Operations, Iraq
- **H.E. Dr. Mahdi Allak**, Secretary General for the Council of Ministers, Iraq
- **H.E. Mr. Herbert Scheibner**, Former Federal Minister of Defense of the Republic of Austria, Member of the AACC Board of Directors
- **Mr. Andreas Schwingshackl**, Senior Vice President Crude Supply & Trading, OMV AG
- **CHAIR: H.E. Dr. Khaled Hanafi**, Secretary General of the Union of Arab Chambers, Lebanon

11:00 - 11:15 Break



11:15 - 12:30

**Session I: Investment Enabling Environment  
"First Round of High Level Policy Dialogue";**

- **Mr. Ayman Ismail**, Palestinian Energy and Environment Research Centre (PEC), Palestinian Energy Authority
- **Mr. Jürgen Hogrefe**, Chairman of International Business Consultancy and Board Member, Arab-German Chamber of Commerce and Industry (Ghorfa)
- **Dr. Tareq Emtairah**, Director, Department of Energy, UNIDO
- **Dr. Daniel Schroth**, Adviser to the Vice-President for Power, Energy, Climate and Green Growth, African Development Bank
- **Ms. Tessa Terpstra**, MENA Regional Envoy for Water and Energy Security, Ministry of Foreign Affairs of the Netherlands
- **Mr. Mohamed El Sisi**, CFO, Egyptian Electricity Transmission Co.
- **Mr. Terry McCallion**, Director for Energy Efficiency and Climate Change, European Bank for Reconstruction and Development (EBRD)
- **Mr. Emad Ghaly**, CEO Siemens S.A.E.
- **Ms. Myriem Touhami**, Programme Manager, UNEP
- **Dr. Fuad Siala**, Senior Advisor, Strategic Planning & Economic Services Department, OPEC Fund for International Development (OFID)
- **Mr. Dario Chello**, Secretary General, MEDENER
- **Mr. Erwin Kuenzi**, Technical Director, Austrian Development Agency (ADA)
- **Dr. Mohammed Mahmoud Alsayed**, Manager of Energy, Transport and ICT-Islamic Development Bank (IsDB)
- **Dr. Lamberto Dai Pra'**, Head Africa, Asia and Australia area, Enel
- **Ms. Roshni Dave**, Partnership Development Advisor, UNOPS
- **Mr. Ferdinand Schipfer**, Managing Director International Relations & Analyses, Oesterreichische Kontrollbank
- **Mr. Matteo Barra**, Project Manager, Meetmed
- **Mr. Henk Nijland**, Head Energy West Africa & Mena, Entrepreneurial Development Bank (FMO)
- **Mr. Roberto Vigotti**, Secretary General, RES4MED
- **Ms. Rana Adib**, Executive Secretary, REN21
- CHAIR: **Dr. Ahmad Badr**, Executive Director, RCREEE

12:30 - 13:30

Lunch break

VENUE: Nordbuffet / open to public

13:30 -14:45

**Session II: Energy Outlook; Innovations and Financial Markets**

- **Mr. Johannes Benigni**, Director JBC Energy Asia
- **Univ. Prof. Dr. Margarete Rammerstorfer**, University Professor for Energy Markets and Investments, Vienna University of Economics and Business
- **Dr. Ali Hainoun**, Senior energy systems analyst, Centre of Energy, AIT Austrian Institute of Technology



- **Mr. Ferdinand Schipfer**, Managing Director International Relations & Analyses, Oesterreichische Kontrollbank
- **Mr. Vladimir Mitrovic**, IDS Industrieservice und Anlagenbau GmbH
- CHAIR: **Dr. Tareq Emtairah**, Director, Department of Energy, UNIDO

14:45 -15:00 Coffee break

**15:00 -16:15 Session III: Smart Urban Management  
How to implement Innovation**

- **H.E. Sheikh Abdullah Al Melehi**, CEO Saudiexcellence Co., Saudi Arabia
- **Dr. Barbara Flügge**, Head of Smart Logistics Initiative, SAP AG
- **Dipl.-Ing. Thomas Madreiter**, Director of Urban Planning, City of Vienna
- **Mr. Dawood Al-Shezawi**, President of Annual Investment Meeting, Dubai
- **Mr. Hans-Martin Neumann**, Thematic Coordinator, Urban and Regional Transformation, Center for Energy, Austrian Institute of Technology (AIT)
- CHAIR: **Dr. Eugen Antalovsky**, CEO, Urban Innovation Vienna, City of Vienna

16:15 - 16:30 End of the Conference

**16:30 – 17:30 B2B Meetings with Arab delegates**

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