# Borealis – a success story for Abu Dhabi and Austria

13<sup>th</sup> Arab-Austrian Economic Forum

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Who we are

# **Borealis at a glance**

120 Countries. Head Office in Vienna, Austria



employees worldwide

Borouge (with ADNOC) - one of the

world's largest integrated polyolefin

complexes (Ruwais, UAE)

Production and distribution of advanced and circular polyolefins solutions and base chemicals **Ownership structure:** 

**75%** OMV, Austria

25%

ADNOC, United Arab Emirates

#2 Among polyolefin producers in Europe



Net profit in 2022

Bayport Polymers / Baystar™ (with Total Energies) – brings Borstar® technology to American polyethylene markets

2022 Pric

Strong presence in UAE and US via Joint Ventures

128 Priority patents filed in 2022

Bolyolefin recycling operations in Europe

#### **Our business**

# We serve advanced polyolefins for virgin and circular economy solutions for key industries



#### **Our Strategy 2030**

# We aim to become a global leader in advanced and sustainable chemicals and material solutions

## **Geographical expansion**

#### Become a fully global partner to our customers

We grow through M&A and selected builds in North America, Middle East and Asia.

We leverage our JV Borouge's market presence for in-Asia growth.

#### Safety

Goal Zero guides our strategic aspiration to be among the safest companies in the industry.

#### **People & Culture**

People make it happen. We shape an experience where everyone can perform at their best and make a difference.

# **Transformation**

Evolve to a fully customer-centric approach to offer advanced and sustainable material solutions

> Circular economy We lead the transformation to a truly circular economy across all our applications.

#### Value add We invest in compounding and adjacencies to accelerate value creation through innovation.

### **Sustainability**

We significantly reduce our CO<sub>2</sub> footprint

# **Strong foundation**

Build on safety, people & culture, innovation & technology and performance excellence to sustain strong growth.

#### **Innovation & technology**

Accelerate circularity, drive specialty growth and create more value in licensing & catalyst technology.

#### **Performance excellence**

We focus on excellence across all activities. Utilise technology and digitalisation to drive efficiencies.

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# Our success is built on mutual support of UAE, ADNOC and Borealis

Support from Abu Dhabi

- Competitive feedstock
- Land plot received for free
  - Support with necessary permits
  - Advanced logistic infrastructure (Port Khalifa) for exports
  - Housing complex built for employees in Ruwais

B Long-standing partnership of ADNOC and Borealis

- Deep-rooted long-term working relationship
- Joint vision and efforts from foundation to expansion
- Strong commitment to work together demonstrating stability and reliability

Complementary and shared expertise

- Borealis: leading global provider of innovative polyolefin solutions (esp. technology & innovation)
- ADNOC: major integrated energy company (esp. feedstock, project execution expertise in UAE, infrastructure, procurement scale)
- Global business approach
- Dual branding of products
- Collaboration among innovation centers (Europe, UAE and Asia)
- Job creation in UAE & emiratization
- Supportive of ICV programme\*
- Joint CSR engagements (Project STOP, Water for the World)
- \* In Country Value programme is implemented under the supervision of the Ministry of Industry and Advanced Technology (MoIAT) and aims to boost economic performance and to support local industries

Joint market approach and commitment to innovation

Socio-economic impact

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# Thank you

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