

استثمر في السعودية

INVEST  
SAUDI



# SAUDI ARABIA

## THE KINGDOM OF OPPORTUNITIES



**Launched in 2016, Vision 2030 is Saudi Arabia's blueprint for the future – the very heart of Saudi Arabia's ambitious social, cultural, and economic transformation.**

رؤية  
VISION  
2030  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA

# AMBITIOUS 2030 TARGETS BASED ON 3 PILLARS

## A VIBRANT SOCIETY

**7%**

Unemployment rate decrease  
from 12%

**5.7%**

FDI as % of GDP  
up from 1.3%

**70%**

Home ownership target by 2030  
from a baseline of 47%

## A THRIVING ECONOMY

**\$267BN**

Non-oil government  
revenue up from \$43bn

**30%**

To increase women's participation  
in the workforce from 22%

## AN AMBITIOUS NATION

**\$2TRN**

Public Investment Fund's assets  
under management up from  
\$160bn

**1 Million**

Volunteers annually from a  
baseline of 11,000

# WHAT WE HAVE ACHIEVED SO FAR

## A VIBRANT SOCIETY

**9.7%**

Unemployment rate in Q2 2022  
decreased from 12%

**2.3%**

FDI as % of GDP in 2021  
up from 1.3%

**60%**

Home ownership achieved in  
2020 from a baseline of 47%

## A THRIVING ECONOMY

**\$76.6BN**

non-oil government  
revenue in 2022 up to Q3, and  
\$107.5 Bn in 2021 up from \$43bn

**35.6%**

Saudi women's participation in the  
workforce in Q2 2022 up from 22%

## AN AMBITIOUS NATION

**\$620BN~**

Public Investment Fund's assets  
under management by the end of  
Q1 2022 up from \$160bn

**484K**

The number of volunteers in 2021  
from a baseline of 11,000

# A PARADIGM SHIFT IN ECONOMIC GROWTH

AIMING TO BE THE 15<sup>TH</sup> LARGEST GLOBAL ECONOMY BY 2030.

To support this growth, initiatives aimed at diversifying the economy and improving productivity are already underway.





# WHY BUSINESSES ARE CHOOSING SAUDI ARABIA

# A STRONG AND RESILIENT G20 ECONOMY

**1<sup>ST</sup>**

population growth rate over the next 5 years among the G20

**7<sup>TH</sup>**

largest foreign assets reserves globally

**5<sup>TH</sup>**

largest GDP per capita (PPP) among the G20

**2<sup>ND</sup>**

lowest inflation in the G20

**2<sup>ND</sup>**

lowest debt/GDP ratio among the G20

**16<sup>TH</sup>**

largest economy globally

**2<sup>ND</sup>**

fastest post-COVID FDI rebound globally

**1<sup>ST</sup>**

GDP growth among the G20



# GAME CHANGING OPPORTUNITIES



PRIVATIZATION  
PROGRAM



LOCALIZATION OF  
VALUE-CHAINS



GIGA & MEGA  
PROJECTS



# WORLD-CLASS INVESTMENT PROJECTS

Saudi Arabia's mega and giga projects represent some of the most ambitious developments under construction around the world today.

## MEGA PROJECT

A large-scale, complex venture that typically costs around \$1bn or more

## GIGA PROJECT

The most extreme, challenging work constructions that cost \$10bn or more





# THE LINE – A NEOM REGION

## A REVOLUTION IN URBAN LIVING



نيوم NEOM

**26,500km<sup>2</sup>**

PROJECT SIZE

**170km<sup>2</sup>**

OF GREEN URBAN DEVELOPMENT

**100%**

RENEWABLE ENERGY POWERING THE CITY

**\$48bn**

GDP CONTRIBUTION BY 2030

*A linear smart city under construction in Neom, Tabuk Province, which is designed to have no cars, streets or carbon emissions*



# OXAGON – A NEOM REGION

A REIMAGINED INDUSTRIAL CITY

**100%**

POWERED BY CLEAN ENERGY

**90,000**

RESIDENTS BY 2030

## 7 KEY INDUSTRIES

SUSTAINABLE ENERGY; AUTONOMOUS MOBILITY; WATER INNOVATION; SUSTAINABLE FOOD PRODUCTION; HEALTH AND WELL-BEING; TECHNOLOGY AND DIGITAL MANUFACTURING (INCLUDING TELECOMMUNICATIONS, SPACE TECHNOLOGY AND ROBOTICS)

*A floating industrial complex in the shape of an octagon that will focus on modern manufacturing, industrial research and development centered on expanding the Duba port in Northwest Saudi Arabia*



# THE RED SEA PROJECT

## AN ULTRA-LUXURY RESORT DESTINATION



**28,000 km<sup>2</sup>**

PROJECT SIZE

**90+**

PRISTINE ISLANDS

**PHASE 1 (2022-2023)**

- **4 ISLANDS DEVELOPED**
- **2 INLAND SITES**
- **16 HOTELS @ 3,000 KEYS**

**COMPLETION (2030)**

- **22 ISLANDS DEVELOPED**
- **6 INLAND SITES**
- **48 HOTELS @ 8,000 KEYS**

*A land and property megaproject featuring some of the world's most ambitious regenerative tourism and construction projects*



# QIDDIYA

CAPITAL OF ENTERTAINMENT, SPORTS, AND ARTS



**367 km<sup>2</sup>**

PROJECT SIZE

**223 km<sup>2</sup>**

PLANNED  
DEVELOPMENT AREA

**50+**

STUDENTS  
ENROLLED IN  
QIDDIYA'S  
INTERNATIONAL  
SCHOLARSHIP  
PROGRAM

*A vibrant and livable destination city that will feature family-friendly theme parks, world-class sports arenas, academies for sports and the arts, concert and entertainment venues, racetracks for motorsport enthusiasts as well as outdoor and adventure activities*



# ALULA

ONE OF THE GREATEST UNDISCOVERED WONDERS

الهيئة الملكية لمحافظة العلا  
Royal Commission for AlUla



**\$32bn**

CONTRIBUTION TO SAUDI ARABIA'S GDP  
BY 2035

**75%**

OF NEW EMPLOYEMENT OPPORTUNITIES  
IN HOSPITALITY BY 2035

**2m**

TOURISTS TO BE ATTRACTED BY 2035

**38,000**

NEW JOBS BY 2035

*A living museum of preserved tombs, sandstone outcrops, historic dwellings and monuments, both natural and human-made, that hold 200,000 years of largely unexplored human history*

# STRATEGIC LOCATION



**4 HOURS**

MORE THAN 50 FAST GROWING MARKETS ARE WITHIN 4 HOURS

**6 HOURS**

OVER 40% OF THE WORLD'S GDP IS WITHIN 6 HOURS

**7 HOURS**

OVER 80% OF THE WORLD'S POPULATION IS WITHIN 7 HOURS

EASY ACCESS TO **3** CONTINENTS WITHIN A FEW HOURS

**14** INTERNATIONAL AIRPORTS ACROSS THE COUNTRY

**13%** OF GLOBAL TRADE COMES THROUGH THE RED SEA

# AN INTERCONNECTED LOGISTICS NETWORK



**8,080**  
**km of railways**  
 transporting over 50 million tons Yearly



**10 ports**  
 processing over 13 million containers per year, making up the largest maritime network in the Middle East



**29 airports**  
 handling more than 90 million passengers per year and connecting to over 45 countries



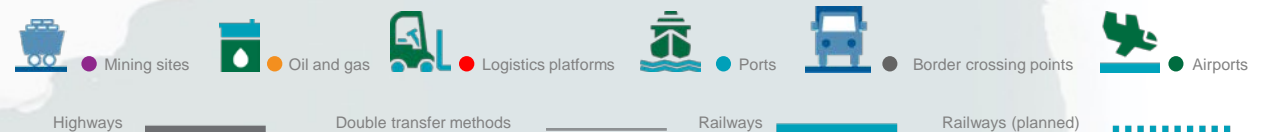
**232,000+**  
**km of roads**  
 making the world's 23<sup>rd</sup> largest network



**13%**  
 of world trade goes over the Red Sea



**40+ industrial cities and zones**  
 with some of the lowest rates worldwide





## MODERN DIGITAL INFRASTRUCTURE

**3<sup>rd</sup>**

Saudi Arabia ranked the third among highest 5G network speed globally

**97%**

of Saudi regions are covered with 4G

**95%**

Internet usage penetration

**3<sup>rd</sup>**

Riyadh ranked as the third smartest city among the capitals of the G20 and ranked 30 globally

**7<sup>th</sup>**

Globally out of 135 in speed test by Ookla, a global leader in internet testing

# SAUDI GREEN INITIATIVE

**10BN**

Trees to be planted  
within the Kingdom

**40M**

Hectares of degraded land to  
be restored in Saudi Arabia

**30%**

of total land area are targeted  
to be protected areas

**+60**

initiatives, powered by a first  
wave of investment of \$ 186bn

**50%**

share of renewables in the  
national energy mix by 2030

**20%**

Saudi Arabia's land and sea  
under protection by 2030

**278mtpa**

Reduce carbon emissions  
by 2030

**Net-Zero**

Emissions by 2060



# HOW MISA

## SUPPORTS INVESTORS

# THE NATIONAL INVESTMENT STRATEGY (NIS)

The National Investment Strategy relies on four pillars; Each of the strategy pillars has an overarching objective and links to initiatives and programs that help deliver that objective.

## Investment opportunities

Develop strong and diverse investment opportunities

- Unlock key opportunities by **facilitating deal conclusion and effective governance**
- Leverage opportunities available through **government demand (PPP&P)**
- Identify investment opportunities for all sectors using the **value chain approach**

## Investors

Grow the contribution of various investors in the investment landscape

- Enhance **domestic private sector and foreign investor** contribution as a dual engine of investment in parallel with semi-government entities (e.g., PIF)
- Provide **transparency to the private sector regarding the methodology and principles of partnership**

## Funding

Remove financial barriers to investment

- Provide **innovative mechanisms and introduce new financing products to diversify and bolster the financing environment** (e.g., capital markets, mezzanine financing)

## Competitiveness and enablers

Create an attractive and competitive investment environment for investors globally and domestically

- Increase investment environment **competitiveness** (including regulations, organizational framework, and financial incentives) **across all SEZs and the base economy** through continuous collaboration with NIS and systematic updating of legislations

# NIS TARGETS

The National Investment Strategy (NIS) aims to increase investments in the Kingdom in line with Saudi Vision 2030, reaching a cumulative total of investments of more than 3.2 trillion USD from 2021 to 2030

**3X**

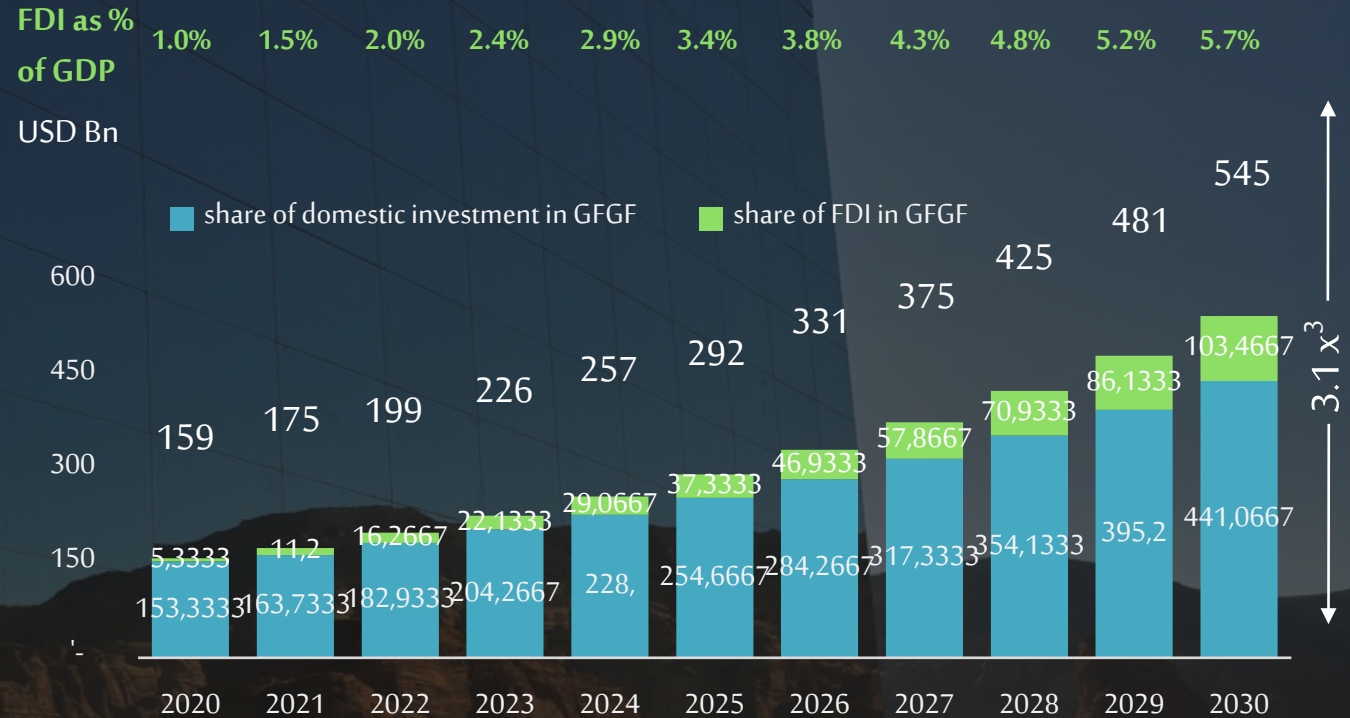
investment volume to USD 545 Bn by 2030 (equivalent to 30% of GDP).

**2X**

overall domestic investment component of GFCF USD 441 Bn.

**20X**

Increase FDI (to 5.7% of GDP by 2030).





## BUSINESS ENVIRONMENT

**600**

REFORM INITIATIVES AND  
STREAMLINING REGULATIONS  
ENACTED SINCE INCEPTION  
OF SAUDI VISION 2030

**80%**

OF PRO-BUSINESS IDENTIFIED  
REFORMS HAVE IMPLEMENTED

AMONG WORLD BANK'S **TOP  
BUSINESS CLIMATE REFORMER  
AND IMPROVERS GLOBALLY**

## SOME OF THE LATEST BUSINESS REFORMS

**24** HOURS

TIME TO ISSUE  
BUSINESS VISAS, AND  
NO LOCAL INVITATION  
REQUIRED

**2** → **24**

WEEKS HOURS

CUSTOMS CLEARANCE  
PERIOD

EXPORTS **9** → **2**

IMPORTS **12** → **2**

REQUIRED CUSTOMS  
DOCUMENTS

**100%**

FOREIGN OWNERSHIP  
OF INVESTMENTS  
ALLOWED IN MOST  
SECTORS



# HOW INVESTORS CAN ACCESS THE OPPORTUNITIES



# INVEST SAUDI ONLINE PORTAL

HIGHLIGHTING INVESTMENT OPPORTUNITIES AND HELPING YOU TO SEIZE THEM



INVESTOR SERVICES  
MANUAL



INVESTMENT LICENSE  
CHECK



INVESTOR JOURNEY  
GUIDELINES

MISA



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THANK YOU