

INVITATION

“12th Arab-Austrian Economic Forum” (Online Edition)

Wednesday 20 October 2021 (10 AM – 4 PM)

Webinar Link: <https://lnkd.in/eA6gjByZ>

Event Webpage: <http://www.aacc.at/pages/12aaef.html>



- Do you want to find out more about the **most important trade routes** across the globe?
- Are you keen on knowing what the **best-preserved archaeological discoveries** in human history are like?
- Would you like to be informed about one of the **biggest road/railway projects** in the world?
- Would you like to learn how Egypt is implementing one of its **largest and most modern relocation plans** for its government centers?
- Do you want to know what **enormous development projects** there are in one of the largest economies in North Africa?
- Are you interested in knowing how **financing the implementation of development projects in Egypt** and its liquidity will be structured?
- Would you like to hear **first-hand information from high-level officials and distinguished decision-makers** (Ministers / Vice-Ministers / Chairpersons of Authorities) on these topics?

Then register for our “12th Arab-Austrian Economic Forum (Online Edition)” at: <https://lnkd.in/eA6gjByZ> and seize the opportunity to benefit from the presentations and vast expertise of our high-ranking speakers!

Preliminary Programme:

10:00 – 10:30 | WELCOME & OPENING REMARKS

- **H.E. Senator Dr. Richard Schenz**, President of the Austro-Arab Chamber of Commerce (AACC)
- **H.E. Dr. Margarete Schramböck**, Federal Minister for Digital and Economic Affairs of the Republic of Austria
- **H.E. Dr. Hala Elsaid**, Minister of Planning & Economic Development of the Arab Republic of Egypt
- **H.E. Mr. Yehia Zaki**, Chairman of the Suez Canal Economic Zone, Egypt
- **H.E. Mr. Mohamed Hamdy M. Elmolla**, Ambassador of the Arab Republic of Egypt to Austria
- **H.E. Dr. Georg Stillfried**, Ambassador of the Republic of Austria to Egypt
- **H.E. Dr. Khaled Hanafy**, Secretary-General of the Union of Arab Chambers
- Moderator: **DI. Mouddar Khouja**, Secretary General, AACC

10:30 – 11:30 | SESSION I: Landscape of Egyptian Economy

With its “Vision 2030” launched in 2016, Egypt has put its national agenda and strategy towards sustainable development in economic, social and environmental dimensions. As part of this vision, Egypt has decided to fund new mega-projects countrywide, including the building of new cities and a new administrative capital. This session provides an overview on Egypt’s economic situation and landscape, key sectors for investment such as energy, clothing and textile industry, furniture, and petrochemicals, as well as the development strategies for the industrial and services sectors. Furthermore, the incentives offered for new investors in general and within the Free Economic Zones, and the possible collaboration with the New Sovereign Fund of Egypt (TSFE).

- **Key note: H.E. Dr. Nada Massoud**, Economic Advisor to the Minister of Planning & Economic Development of the Arab Republic of Egypt
- **Mr. Ayman Soliman**, CEO, The Sovereign Fund of Egypt
- **Mr. Amr Nour El-Din**, Advisor to the CEO of the General Authority for Investment and Free Zones (GAFI), Egypt
- **Rear Admiral (ret.) Mr. Mohamed Abdel Aziz**, Advisor of Ports Affairs at Suez Canal Economic Zone
- **Dr. Bassel El Khatib**, Director & UNIDO Representative of the Regional Hub in Egypt, Representative, United Nations Industrial Development Organisation
- **General Mr. Mohamed Fadel El Zallat**, Chairman, Industrial Development Authority, Egypt
- **Dr. Ahmed Maghawry Diab**, First Undersecretary, Head of Egyptian Commercial Service, Ministry of Trade and Industry
- Q & A
- Moderator: **Ms. Hanan Hanzaz**, Chief of Regional Coordination Division, Arab Region – UNIDO

11:30 – 12:00 | Testimonials & Promotional Presentations

- **Testimonial: Mr. Emad Taymour**, Businessman, Head of the Egyptian side of the Egyptian-Austrian Business Council

- **Video presentation:** GAFI - General Authority for Investment and Free Zones (GAFI)
- **Video presentation:** Suez Canal Economic Zone
- **Video presentation:** Industrial Development Authority, Egypt

12:00 – 13:00 | LUNCH BREAK

13:00 – 14:00 | SESSION II: Focus on Transport

The construction of the Cairo-Cape Town railway line is a huge step taken by the Egyptian government, aiming to boost connectivity in Africa through infrastructure, and to connect Egypt with other African countries. This session will introduce the biggest railway plans and projects in Egypt, and potentials for international partnerships and cooperation in Egypt's railway sector.

- **Key note: H.E. Mr. Wael Naem**, Assistant Minister of Transport of the Arab Republic of Egypt for Investment and External Finance
- **Mag. Georg Krenn**, Head of Advantage Austria Cairo/ Austrian Commercial Counsellor for Egypt, Libya and Sudan
- **Mr. Christoph Götz**, CEO Turnkey, Siemens Mobility
- **Mr. Wolfgang Rautner**, Sales Manager, Plasser & Theurer
- Q & A
- Moderator: **H.E. Dr. Khaled Hanafy**, Secretary-General of the Union of Arab Chambers

14:00 – 14:15 | SHORT BREAK / Video Presentation

- Egypt tourism promotion video

14:15 – 15:30 | SESSION III: Focus on Tourism

In the tourism sector, the Egyptian government agreed to launch a new tourism campaign to promote the country's various touristic highlights for both, national and international visitors. Besides its historical antiquities, heritage and cultural sites, Egypt has a lot to offer as a tourist destination. This session will highlight national tourism strategies, plans, projects and areas, including recreational and medical tourism.

- **Key note: H.E. Dr. Khaled El-Enany**, Minister of Tourism and Antiquities of the Arab Republic of Egypt
- **H.E. General Mr. Amr Hanafy**, Governor of the Red Sea, Arab Republic of Egypt
- **H.E. Ms. Ghada Samir Shalaby**, Vice-Minister of Tourism and Antiquities of the Arab Republic of Egypt
- **Mag. Eva Buzzi**, President of the Austrian Travel Association / Österreichischer ReiseVerband (ÖRV)
- **Mr. Hesham Anis**, District Manager Austria & Central Europe, Egyptair Airlines
- Q & A
- Moderator: **DI Mouddar Khouja**, Secretary-General, Austro-Arab Chamber of Commerce

15:30 – 15:45 | CONCLUDING REMARKS