



# Egypt Tourism

## A Way Forward....!



Mrs. Ghada Shalaby  
Vice Minister  
Ministry of Tourism and Antiquities  
Arab Republic of Egypt,





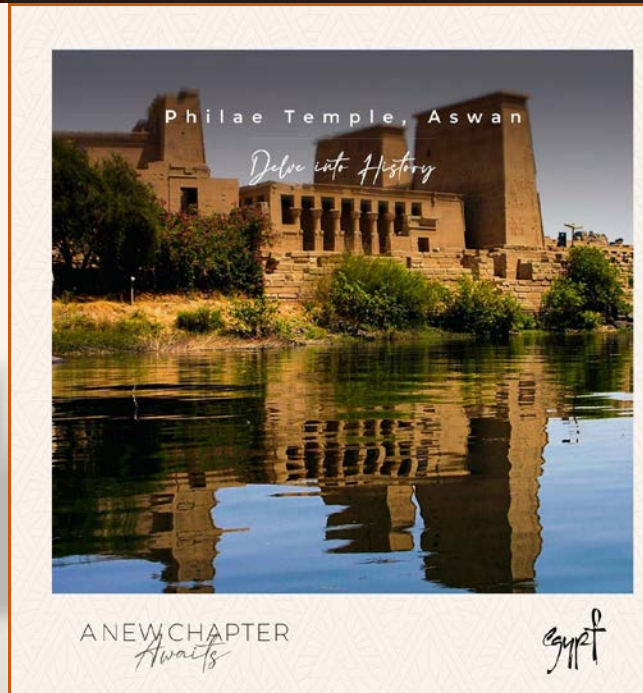
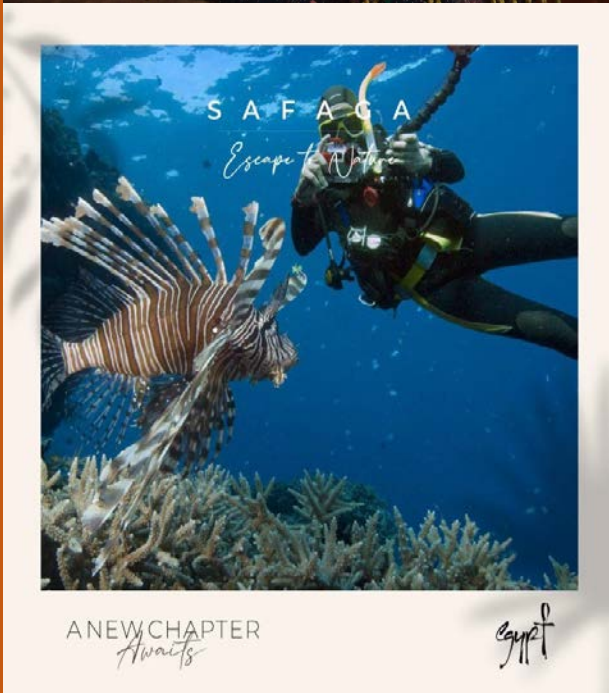
A vibrant outdoor lounge area with colorful cushions, a thatched roof with hanging lanterns, and a view of the ocean. The scene is set on a wooden platform overlooking a bright blue sea under a clear sky. The foreground is filled with plush cushions in various colors, including red, blue, yellow, and pink, some with striped patterns. Two small, round, dark-colored tables with three legs each hold glass jars. The background features a thatched roof structure with several colorful glass lanterns hanging from it. A large, ornate metal lantern is also visible on the left side of the platform. The overall atmosphere is warm and inviting, suggesting a perfect spot for relaxation by the water.

# Favorable Climate Conditions

Feel the warmth of the sun during winter and enjoy the fresh air and sunny weather during summer



# Diversified Tourism Products





# Tourism Infrastructure

- ♀ 529 Diving Centers
- ♀ 21741 Vehicles
- ♀ 159 Yachts
- ♀ 267 Lunches
- ♀ 262 Nile Cruises
- ♀ 27 Airports - 13 For tourists
- ♀ 74 Countries visa upon arrivals
- ♀ Well-trained friendly staff
- ♀ Over a million professionals.




- ♀ 13 Million Tourists in 2019
- ♀ 10000 Touristic Establishments
- ♀ 1202 Hotels - 202.515 Rooms
- ♀ 2263 Travel Agencies
- ♀ 1324 Restaurants
- ♀ 2226 Bazars
- ♀ 12433 Tour Guides
- ♀ 150 Dahabiya



The Crisis...is alarming!





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- 1) Safety is First and Foremost
  - 2) Tourists Best Interests and Benefits
  - 3) Private sector Support

**In Every  
Step In  
The Way,  
We Kept In  
Our Minds:**



**SANITIZATION & DISINFECTION**  
OF HOTELS, MUSEUM &  
ARCHEOLOGICAL SITES



REDUCE **PRESENCE** OF  
WORKERS BY 50%



ISSUANCE OF **GUIDELINES**  
& STAFF TRAINING



DEDICATE A **HOTLINE** NUMBER  
FOR WORKERS IN THE FIELD  
WHOM HAVE LOST THEIR JOBS  
OR WHOSE JOBS ARE IN JEOPARDY



AN ACCURATE & INCLUSIVE **DATABASE**  
FOR TOURISM SECTOR EMPLOYMENT  
(FORMAL & INFORMAL)  
TO CREATE AN EMERGENCY FUND TO  
SUPPORT THEM DURING CRSIS



SUPPORT THE **SELF-EMPLOYED** &  
PROTECT THE MOST VULNERABLE  
GROUPS, THE INFORMAL SECTOR AND  
SMALL & MEDIUM ENTERPRISES



**DROPPING REAL ESTATE TAX**  
for 6 months for hotels  
& touristic establishments



**3 MONTHS INTEREST-FREE**  
for hotels & touristic  
establishment



**LOWER INTEREST FUNDS**  
By the Central Bank of Egypt  
to cover operational costs



**RESCHEDULING AND DEFERRAL PLAN**  
on utility payments until Oct.2020  
for touristic establishments &  
private airlines



**CREDIT FACILITIES GRANTED**  
by the central bank of Egypt  
with a maximum 2 years  
repayment period



# Measures Put In Place During Pandemic

## Gradual Resumption Of Tourism

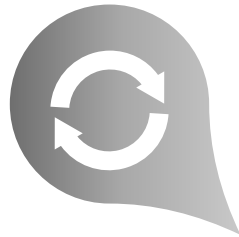
Re-open Hotels That Have Obtained The “Health Safety Certificate”, With A Maximum Of Occupancy Rate Of 25%

## Health Safety Certificate

As A Pre-requisite For Hotels, Tourism Establishments And Activities To Operate And Receive Guests

## Precautionary measures Upon Entry

PCR on Arrival or in 72 hours



## Safe Travels Stamp

“WTTC” granted Egypt its Stamp, which allowed travelers to recognize destinations, that have implemented health and hygiene protocols

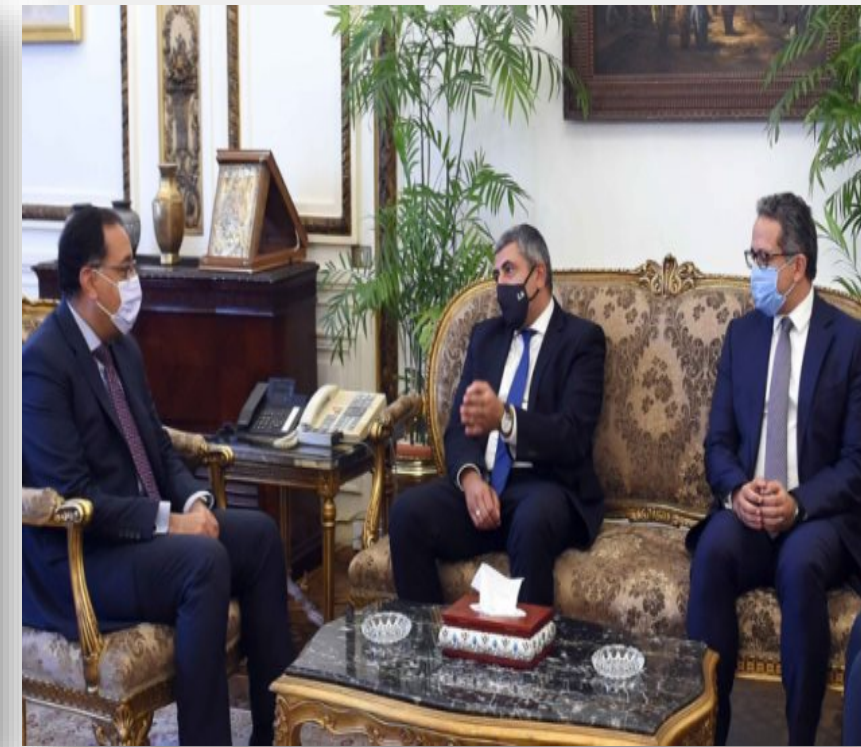
## Egyptian Government Support

By Waiving Several Municipal Dues For Hotels And Touristic Establishments , With The Goal Of Retaining Workers In The Field





Launching the  
“Regulations for the  
Resumption of  
Tourism to Egypt” in  
compliance with the  
recommendations of  
WHO





# 9 Egyptian Airports Have Obtained The Certificate Of Health Accreditation For Safe Travel Granted By The Airports Council International (ACI)



## CERTIFICATE OF ACCREDITATION

### Cairo International Airport

This certificate recognizes your airport's commitment to prioritizing health and safety measures in accordance with ICAO Council Aviation Restart Task Force (CART) recommendations and in alignment with the ACI Aviation Business Restart and Recovery guidelines along with industry best practices.

DATE OF ISSUANCE 04/02/2021

DATE OF EXPIRY 04/02/2022

  
LUIS FELIPE DE OLIVEIRA  
Director General  
ACI World

  
ALI TOUNSI  
Secretary General  
ACI Africa

Supported by







# Enhancing Egypt Tourism Competitiveness







**A Strategy Is Being  
Developed To Attract  
Yacht Tourism In Egypt**

**A Digital Platform Will Be Launched  
For Facilitating License Process**



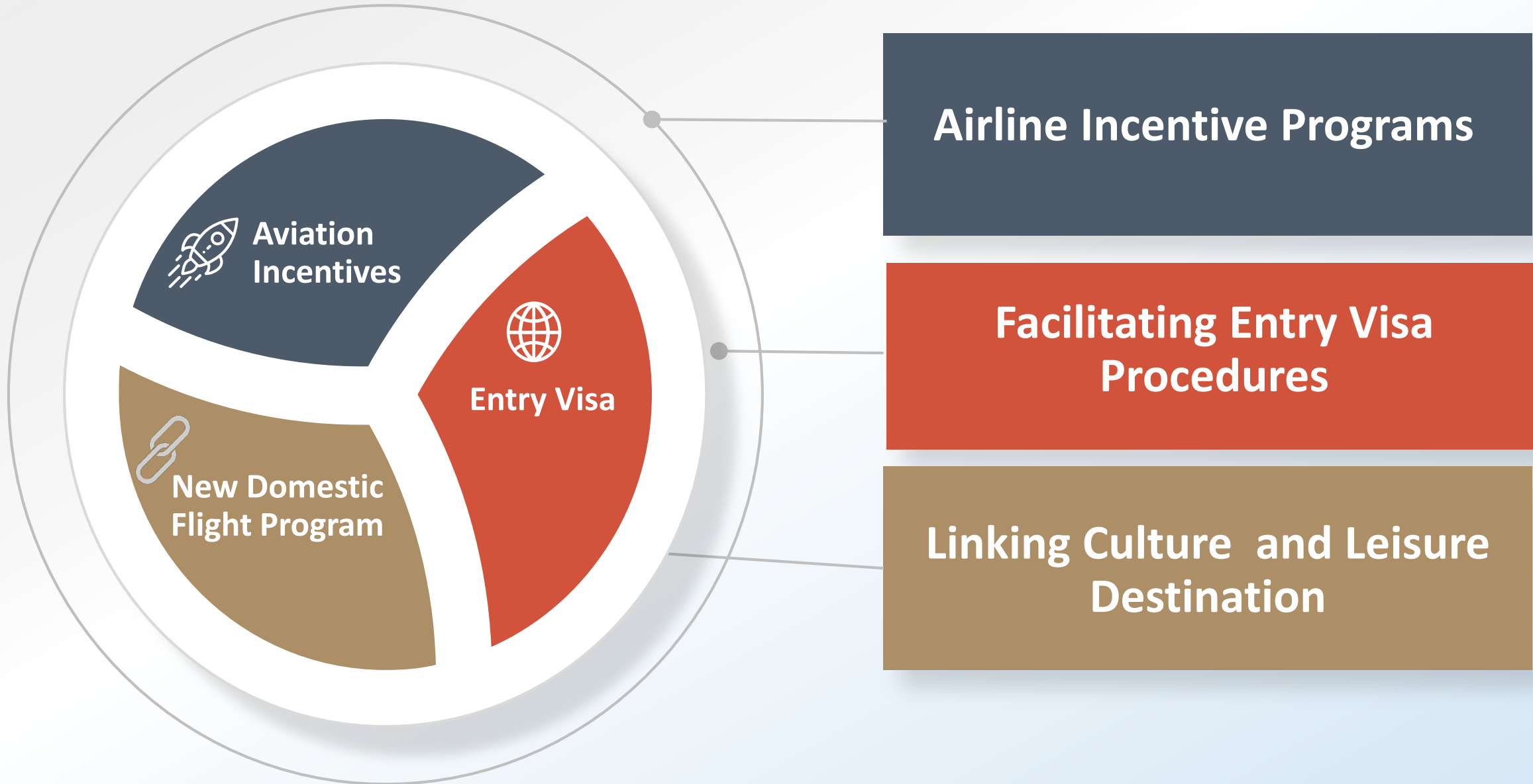
# Opening of Marina and Yacht Club in the **North Coast**....

- ✓ With Investments Of 24.2 Billion EGP
- ✓ The Largest In The Southern Coast Region Of The Mediterranean
- ✓ With A Total Area Of More Than 1.16 Million Square Meters.
- ✓ Huge Capacity Of 267 Large Yachts With An Area Of 12 To 155 Meters
- ✓ The Port Area Also Includes Five International Hotels And Many High-quality Services And Facilities.





# Tourism Restart





A wide-angle photograph of an airplane cabin interior, showing rows of seats with entertainment screens. The cabin is brightly lit with overhead lights, and the ceiling features circular air vents. Passengers are seated, and the perspective leads the eye towards the front of the plane.

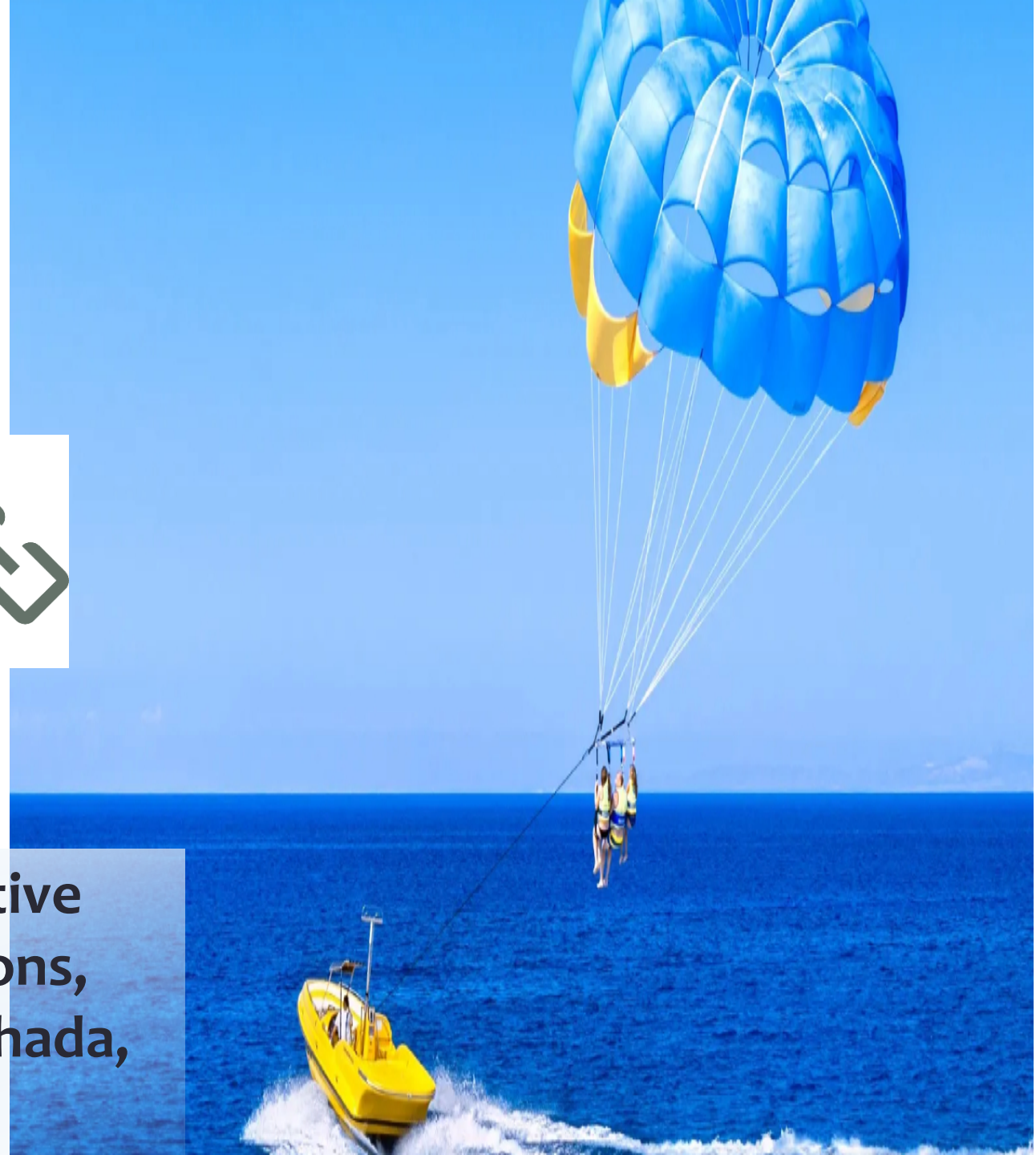
## International Flight Incentive Program.....

- Extending the implementation of the current aviation incentive program from **November 1st, 2021 until the end of April 2022.**
- 50% discount on landing and housing fees, and 20% discount on ground handling fees in touristic governments airports until the end of April 2022.





**Launching New Domestic Flights Incentive Program, Linking The Tourist Destinations, Including Sharm El Sheikh, Luxor, Hurghada, Aswan, And Abu Simbel**





# Allowing An Additional Of 28 Nationalities To Obtain An Entry Visa At The Egyptian Ports (For A Total Of 74 Countries)

Multilingual Hotline: 19654

<https://www.visa2egypt.gov.eg/eVisa/Home>







THANK YOU

