



12th Arab-Austrian Economic Forum

(20 October 2021)

Why Invest in Egypt ?

Egypt is deemed to be an international and regional center for services & production through:

Central location and proximity to the global markets

- Pilot center that boosts access to the African, the Arab world, European & USA's markets.
- Low shipping costs to global markets.

Benefiting from both the preferential & free trade agreements that link Egypt to Africa & other various global countries.

- Provide access to 1.5 billion consumers; 100 million Egyptian consumers.
- Link investors to existing & emerging markets; 8% of the global trade passes through Suez Canal.

Availability of trained skilled labor.

low costs of utilities & energy sources.

Egyptian Economy features

Egypt is one of the few countries all over the world that achieved positive growth rates of 3.6%; despite the negative effects of COVID pandemic

Industrial Development Authority (IDA)

- IDA executes industrial policies set by the Ministry of Trade & Industry to promote investment in the industrial sector.
- Sets & executes policies for industrial lands development and allocation
- Facilitates procedures of issuing industrial licenses.



Legislative & Procedural Reforms Adopted by the Egyptian Government to Improve Investment Climate in the Industrial Sector





Law for Simplification of Industrial Licensing Procedures

- A significant administrative revolution in the investment climate in Egypt,
 - Reduction of the time needed to issue industrial licenses
 - (7) days (**instead of 634 days**) under the notification system for low-risk projects
 - (30) days for high-risk projects, which represent only 20% of total industries
 - Reduction of procedures steps from 19 to 7 basic ones.

Law of Industrial Land Allocation

The law gave IDA an exclusive authority and supremacy of industrial zones in all governorates had been moved to IDA's governance

- facilitating & accelerating industrial lands' allocation & pricing processes.
- setting plans of the sustainable industrial development all over Egypt.

Automation Procedures

IDA paid a great attention to automate all services provided to investors

27 Branches all over Egypt are being connected

. Services provided include the following:

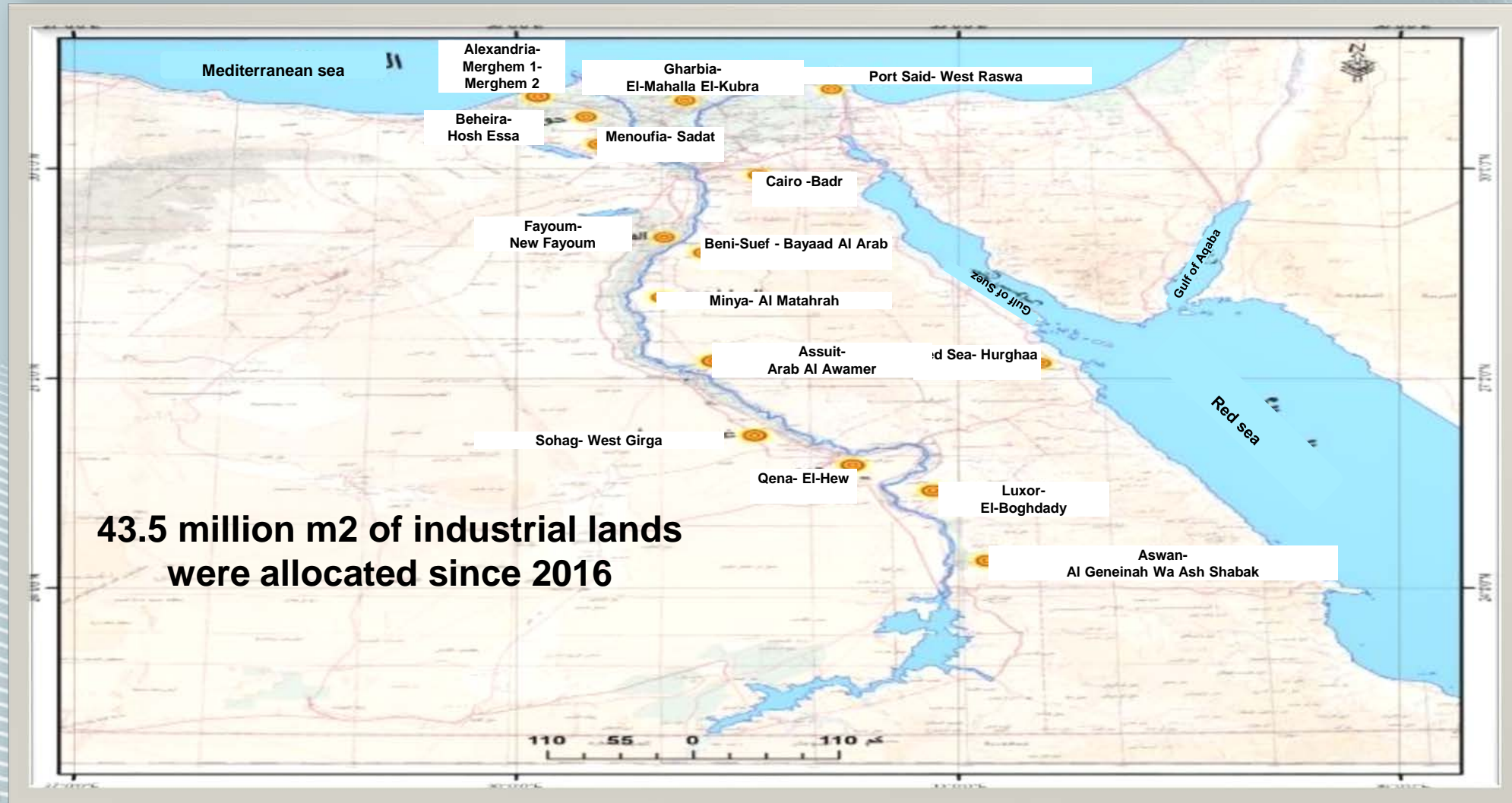
- Allocating lands through the investment map.
- Issuing building & demolition licenses ,etc.
- Issuing operating licenses & industrial register
- Local component services



IDA Role & Initiatives

- 1- Provision of industrial lands in Egypt's governorates
- 2- PPP through the industrial developer
- 3- Enhancement of the industrial zones' efficiency
- 4- Establishment industrial Complexes.
- 5- Industrial Investment Map
- 6- Establishment of specialized industrial cities.

1- Provision of Industrial Lands



2- PPP New Generation of Industrial Clusters (Industrial Developer System)

- Provides private developers with industrial zones through international tenders to develop, utilize & manage these zones.
- A new approach for land provision and industrial development that lift the burden of establishing, developing & promoting industrial zones off the public treasury.
- Transfers modern technology besides qualifying & training local labors to deal with advanced technologies.
- Attracts foreign direct investments & increasing exports through the private developers who have experience in marketing & promotion, to attract international companies.
- 27 million m2 were utilized by 17 private industrial developer



3- Enhancement of the Efficiency of Upper Egypt's Industrial Zones

- IDA is currently working on enhancing the efficiency of (6) industrial zones in Upper Egypt (Qena & Sohag governorates) with a total amount of \$957 million financed partially through a loan from the World Bank.
- Program duration: (2016-2023)

The Program Aims to:

- Increase the industrial zones' competitiveness in the two governorates to increase their competitiveness
- Improve the management system in these zones & transforming them to be smart & sustainable industrial zones.
- Set a governance model based on the participation between the public & private sectors & the civil society.
- Increase GDP, create job opportunities and improve the total welfare.



4 industrial zones in Sohag governorate
with a total area of: 1086 acre

2 industrial zones in Qena governorate
with a total area of: 386 acre

4- Industrial Complexes (Turn key Factories Initiative)

Goals

Developmental Solution

Investment Promotion

Innovative Capabilities

Upgrading the Egyptian Industry

Enhancing local manufacturing

Creating job opportunities



4- Industrial Complexes(Turn key Factories Initiative)

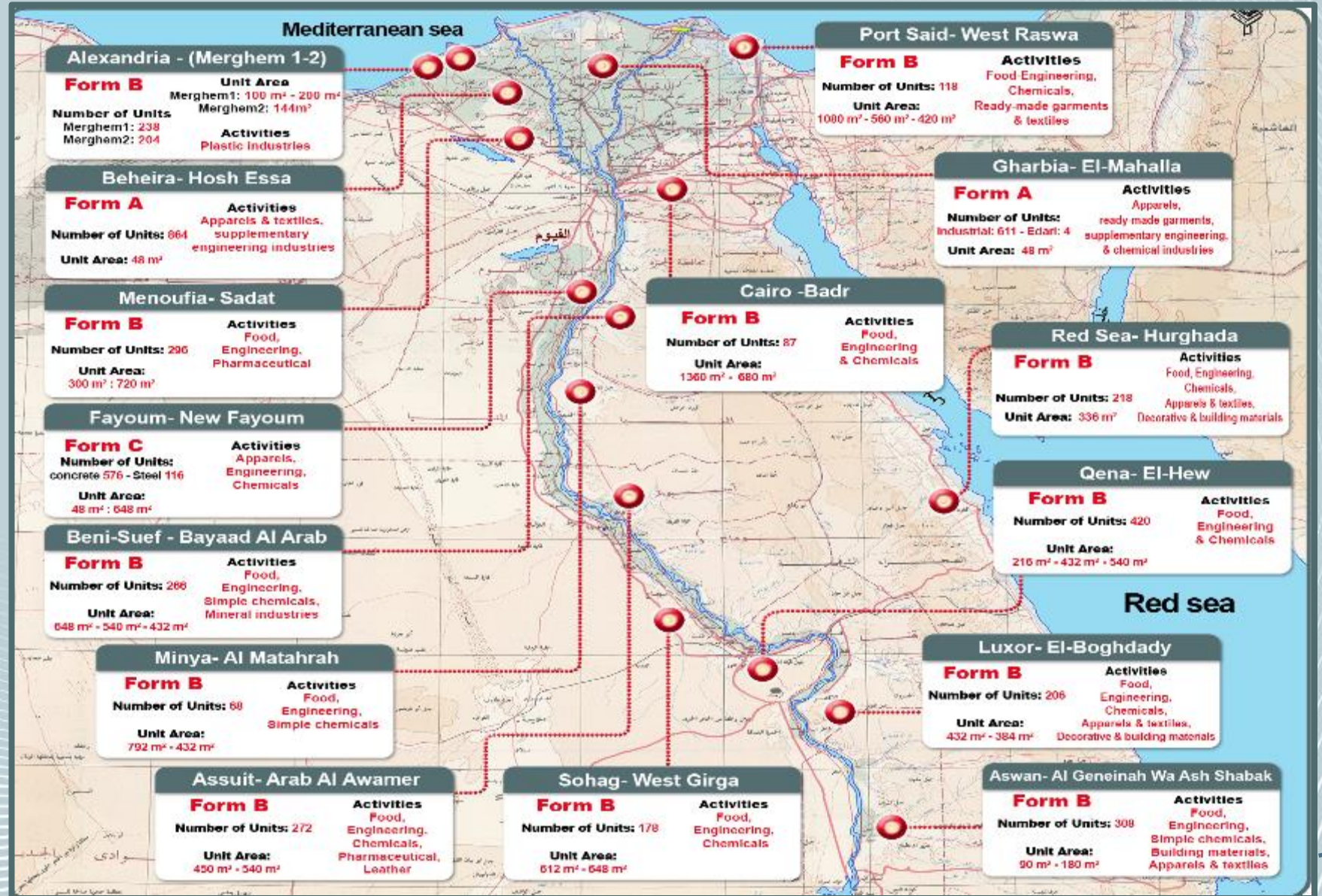
Targeted Industrial Sectors



4- Industrial Complexes(Turn key Factories Initiative)

(17) Industrial Clusters all over Egypt

video



4- Industrial Complexes (Turn key Factories Initiative)



4- Industrial Complexes (Turn key Factories Initiative)



4- Industrial Complexes (Turn key Factories Initiative)



Industrial Units

4- Industrial Complexes (Turn key Factories Initiative)



Operation Area



Storage Area

4- Industrial Complexes (Turn key Factories Initiative)



Exhibition

4- Industrial Complexes (Turn key Factories Initiative)



Bank

4- Industrial Complexes (Turn key Factories Initiative)



Sale Outlets

5- Industrial Investment Map

The Egyptian Ministry of Trade & Industry, in cooperation with other concerned ministries & entities, had successfully launched a Portal of Investment Map to share investment opportunities and facilitate land allocation procedures .

www.investinegypt.gov.eg

Land Allocation Committee no. 2100

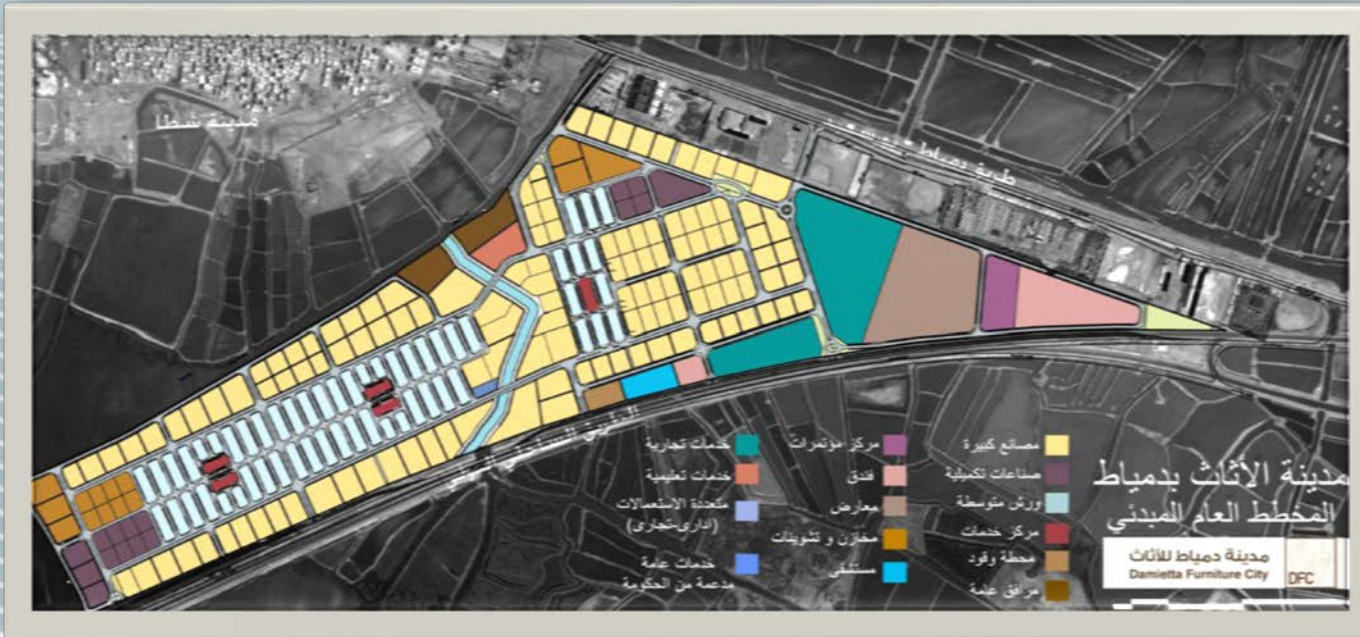
- Prime Minister decree for the allocation of Industrial lands and complexes all over Egypt to facilitate all the procedures and reduce time.



6- Specialized Industrial Cities

Damietta Furniture City

- The first project of its kind in the Middle East to create a specialized industrial environment for furniture manufacturing, established on an area of 331 acre.
- The City is located at a strategic point at the intersection of the international coastal road with Port Said / Damietta Road.



6- Specialized Industrial Cities

El Galala Cluster For Marble & Granite

- The largest entity for producing marble & granite on the global level.
- The project includes 13 marble & granite factories, with a total capacity of 24 million m² for marble and 1 million m² for granite factories.
- The cluster includes 30 marble & granite quarries, and it is planned to reach more than 70 quarries to meet all requirements of rare & high-quality materials.



6- Specialized Industrial Cities

Textile industries Cluster in Sadat

Cluster Area: 3 million m²

Total Investments: \$1 billion



6- Specialized Industrial Cities

Roubiki Leather City

- An integrated specialized leather city established on a area of 506 acre in Roubiki zone.
- To attract & encourage local manufacturers to relocate their tanneries from Magra El Oyoun to Roubiki city, in addition to attracting direct investments to this zone.



6- Specialized Industrial Cities - Roubiki Leather City

- The leather industry is one of the most competitive sectors in the Egyptian Industry .
- 150 years ago, tannery sector lost its ability to continue in such difficult environment , Additionally Magra El Ayoun lost its archaeological luster and it was a heavy burden on the environment due to chemical pollution and uncivilized appearance ,
- so it was decided to relocate to a new specialized industrial zone
- The Idea was initiated in 1995 and it was put into action on 2014
- Roubiki city is the first specialized industrial zone in Egypt and the middle east ;

6- Specialized Industrial Cities - Roubiki Leather City

Waste treatments station:

- Area of 282 acres, and the first phase of the stations was established through the Italian debt swap grant.

■ Stages of establishment of Roubiki city:

The First stage:

- Area of 176 acres, includes 151 tanneries and the others for chemical , warehouses and stores to support the city with it's important needs.

The second stage:

- Area of 109 acres ,Includes 54 factory for glue and gelatin
Dedicated to carry out expansions for the first stage and to attract feeding industries.

6- Specialized Industrial Cities - Roubiki Leather City

Third phase :

- It covers an area of 221 acres specializes in the leather final products.
- Waste treatments station on an area of 282 acres, and the first phase of the stations was established through the Italian debt swap grant.
- The goal of this phase :
 - Developed a complete value chain
 - establishment of factories that produce the final product
 - Supply chain

6- Specialized Industrial Cities - Roubiki Leather City

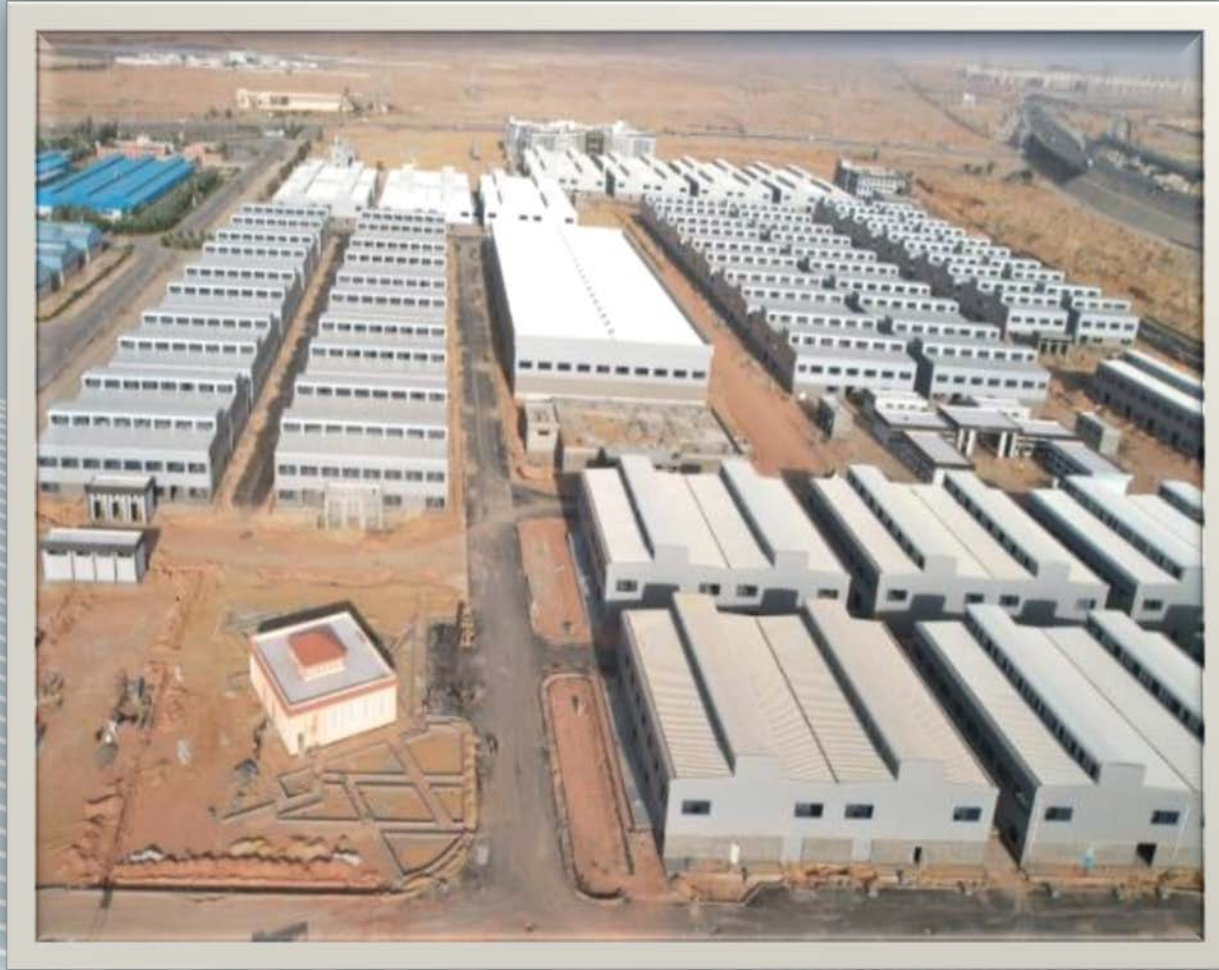
Construction of 100 Trusses Project



- 1 80 large Trusses
- 2 20 large Trusses
- 3 68 Workshops
- 4 Warehouses
- 5 Administrative Building
- 6 Training Center
- 7 Technology Center
- 8 Exhibition Building
- 9 64 stores
- 10 Mosque
- 11 Bathrooms
- 12 Electricity Building
- 13 Sewage lift station
- 14 Water Tank
- 15 Parking Area
- 16 Fuel Station and Services
- 17 Extensions (Hotel – Leather products community)

6- Specialized Industrial Cities - Roubiki Leather City

Establishment of 100 Trusses Project



6- Specialized Industrial Cities - Roubiki Leather City

Construction of 100 Trusses Project



**Thank You ...
For more
information
please contact**

